



## CHARITY AND SOCIAL RESPONSIBILITY ACTIVITIES

Promsvyazbank's mission is not only financing of socially significant projects and supporting important economic developments but also provision of assistance, which does not earn any financial benefits for the Bank, as charity projects.

Historically, one of the Promsvyazbank's priorities is the support to the Russian Orthodox Church, and thus to the establishment of a humanist and fair society. A large project implemented by Promsvyazbank in 2006 was gilding of domes of the Voskresenskiy Novodevichiy Monastery in Saint-Petersburg. The restoration works have been performed for 10 years. The Church receives assistance from the Bank not only in Moscow but also in the majority of regions of the Bank's presence. For example, the Nizhniy Novgorod Branch provided assistance to the Assumption Church in Knyaginino of the Nizhniy Novgorod Oblast, and the Izhevsk Branch provided assistance in celebration of the 100th anniversary of the Ascension Church, a unique architectural monument in Sov. Nikolskoye village in Udmurtia.

The Bank recognizes the necessity to support the least protected categories of the population, first of all, children. In the framework of one of the charity Projects, the Kemerovo Branch allocated funds to purchase New Year gifts for children from low-income families, orphans, and to organize a medical center for schoolchildren.

The Bank pays a lot of attention to another socially important issue, namely to strengthening of the nation's health. Promsvyazbank has always provided support to organizers of various sports events. For instance, the Ryazan Branch was a sponsor of and a participant in, the Mikheev's Track competition, a traditional and very popular event in the region.

Furthermore, Promsvyazbank acts as a sponsor of, and provides support to, various industry-specific conferences, forums, and other events facilitating the development of the Russia's banking sector. In 2006, the event which is worth particular mention was the XIth North-West Banking Conference (besides Promsvyazbank, other sponsors of the conference were the Association of Russian Banks (ARB), Saint-Petersburg Head Office of the Bank of Russia, Association of North-West Banks, and the Regional Union of Manufacturers and Entrepreneurs). In September, Promsvyazbank took part in, and was one of the sponsors of, the annual investment conference arranged by the Euromoney magazine.

Thus, Promsvyazbank provides the Russian society with maximum manifold support aimed to accomplish the Bank's mission, which is to contribute to revival and further prosperity of Great Russia.